

# Cuisine

FOR THE LOVE OF NZ FOOD

No other food media platform understands New Zealand food and the people who grow it, cook it and produce it like *Cuisine*. We're in our 33rd year, that's more than three decades as New Zealand's most respected authority on food and drink. Our recipes are trusted by an audience of over 273,000 because they are delicious and they always work. There is no doubt that New Zealand's food and drink culture is flourishing. *Cuisine* leads this passionate conversation and takes responsibility for building a global awareness of three crucial NZ ingredients – passionate people, beautiful food and drink and creative innovation. Our people, our stories, our food.



*Kelli*

Kelli Brett, Editor



**DIRECTORY 2019/2020**

# Cuisine

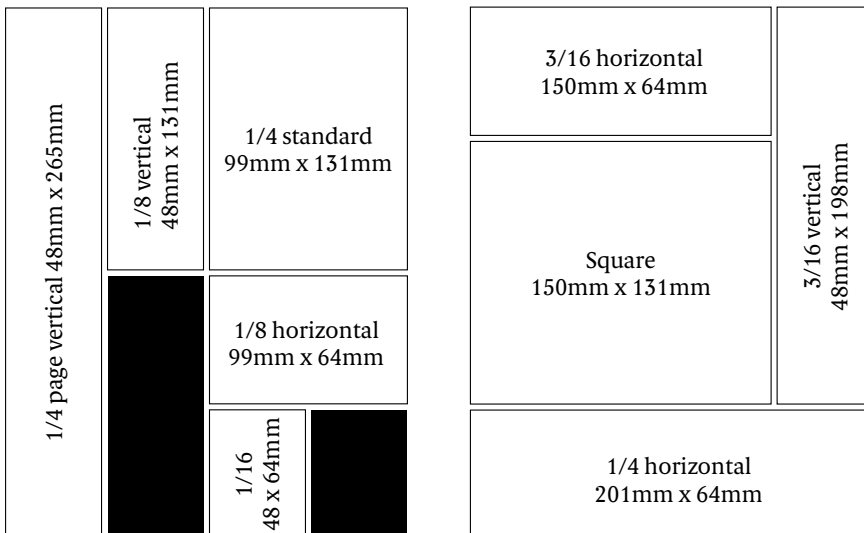
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## DIRECTORY

ISSUE #	ISSUE DATE	ON-SALE DATE	BOOKING DEADLINE	DEADLINE FOR CHANGES & NEW AD DESIGN	FINAL PROOF & FINISHED FILE DEADLINE
#196	Sep 19	12 Aug 19	8 Jul 19	9 Jul 19	12 Jul 19
#197	Nov 19	21 Oct 19	16 Sep 19	17 Sep 19	20 Sep 19
#198	Jan 20	16 Dec 19	11 Nov 19	12 Nov 19	15 Nov 19
#199	Mar 20	17 Feb 20	13 Jan 20	14 Jan 20	17 Jan 20
#200	May 20	20 Apr 20	16 Mar 20	17 Mar 20	20 Mar 20
#201	July 20	22 Jun 20	18 May 20	19 May 20	22 May 20
#202	Sept 20	17 Aug 20	13 Jul 20	14 Jul 20	17 Jul 20
#203	Nov 20	19 Oct 20	14 Sep 20	15 Sep 20	18 Sept 20
#204	Jan 21	21 Dec 20	16 Nov 20	17 Nov 20	20 Nov 20

Deadlines subject to change

### DIRECTORY AD SIZES & PRICE



DIRECTORY	SIZE (W x H)	COST	X3	X6
Square	150mm x 131mm	\$2,520	\$2,394	\$2,268
1/4 Standard	99mm x 131mm	\$1,680	\$1,596	\$1,512
1/4 Horizontal	201mm x 64mm	\$1,680	\$1,596	\$1,512
1/4 Vertical	48mm x 265mm	\$1,680	\$1,596	\$1,512
3/16 Horizontal	150mm x 64mm	\$1,250	\$1,187	\$1,125
3/16 Vertical	48mm x 198mm	\$1,250	\$1,187	\$1,125
1/8 Horizontal	99mm x 64mm	\$836	\$795	\$752
1/8 Vertical	48mm x 131mm	\$836	\$795	\$752
1/16	48mm x 64mm	\$420	\$399	\$378

Rates are effective April 2018. Cancellation after the booking deadline will result in a cancellation fee of 100% the booking cost. Please note: for ad make up there will be production charges – prices on request

### READY-MADE DIGITAL FILES

- To be supplied as high resolution PDF (no less than 300dpi).
- No bleed needed – please create to fit the selected ad size.
- All fonts need to be embedded. Files created in Freehand or Adobe Illustrator must have any type converted to paths/outlines to avoid font issues.
- Picture elements within your ad must be CMYK and a minimum resolution of 300dpi. Bitmap line art images should be 1200dpi to ensure sharpness.
- The artistic copyright of all advertisements designed by Slick & Sassy Media Ltd is the property of Slick & Sassy Media Ltd and reproduction in other publications without permission from Slick & Sassy Media Ltd is not permitted.

### ADS FOR CUISINE TO DESIGN

- Please ensure all supplied digital files (photographs/scans/logos) are saved as high resolution (300dpi) at 100% size.
- High quality jpeg images are accepted. Rule of thumb: if in doubt about the quality of the image, supply the biggest file you have got.
- Website images are generally too small for print and turn out blurry, we prefer not to use these.
- If possible, logos should be supplied as vector graphics (files with the ending “.ai” or “.eps”) with all type converted to paths/outlines.
- We accept photographs for scanning. Please ensure they are in focus and of good quality.
- Please remember to supply a detailed design brief including any layout, font and colour preferences you may have.

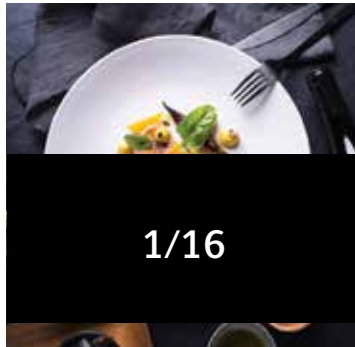
To advertise email [directorysales@cuisine.co.nz](mailto:directorysales@cuisine.co.nz)  
or call Vanessa on 021 500 443

**Slick & Sassy**  
Media Limited

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## MARKET INDEX

Your guide to exploring wine, food & associated good living



1/16

VENISON | GOAT | PORK  
TAHR | HARE | RABBIT | FALLOW  
EXOTIC MEATS | SMALL GOODS  
[WWW.PREMIUMGAME.CO.NZ](http://WWW.PREMIUMGAME.CO.NZ)



Co  
the  
v

1/4 Standard

2018 New Zealand EVOO Awards

Look for the award logo on 100% authentic and certified New Zealand Extra Virgin Olive Oil.

For a full list of 2018 NZ EVOO Awards winners see [www.olivesnz.org.nz/awards/](http://www.olivesnz.org.nz/awards/)



*Handcrafted*  
DEVONPORT CHOCOLATES

1/8 horizontal

The Art of Indulgence  
[www.devonportchocolates.co.nz](http://www.devonportchocolates.co.nz) | 17 Wynyard St, Devonport | Shop 34, Queens Arcade, 34-40 Queen St

What are you doing this SUMMER?

Square

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1/8 Vertical

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