

Cuisine

FROM NEW ZEALAND TO THE WORLD

No other food media platform understands New Zealand food and the people who grow it, cook it and produce it like *Cuisine*. We're in our 34th year, that's more than three decades as New Zealand's most respected authority on food and drink. Our recipes are trusted by an audience of over 245,000* because they are delicious and they always work. There is no doubt that New Zealand's food and drink culture is flourishing. *Cuisine* leads this passionate conversation and takes responsibility for building a global awareness of three crucial NZ ingredients – passionate people, beautiful food and drink and creative innovation. Our people, our stories, our food.



Kelli Brett, Editor



MARKETPLACE 2022/2023

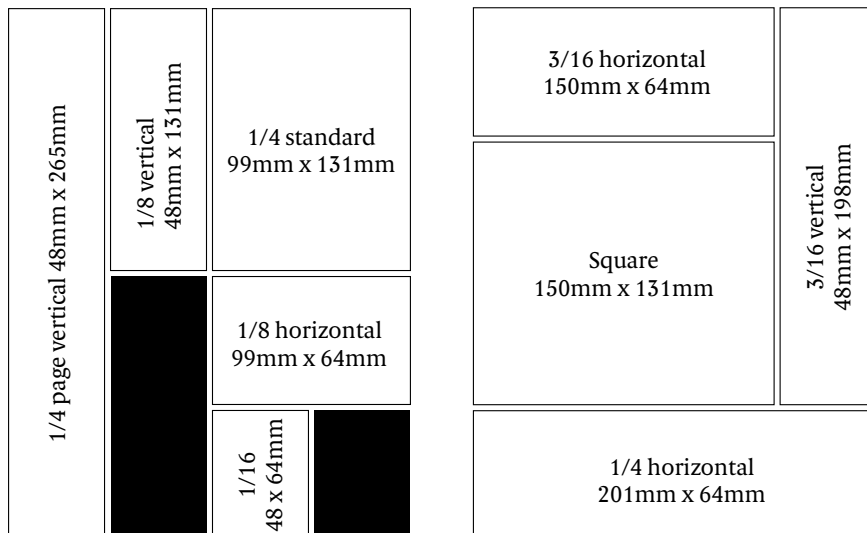
Cuisine

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DIRECTORY

ISSUE #	ISSUE DATE	ON-SALE DATE	BOOKING DEADLINE	DEADLINE FOR CHANGES & NEW AD DESIGN	FINAL PROOF & FINISHED FILE DEADLINE
#212	Jul 22	20 Jun 22	16 May 22	17 May 22	20 May 22
#213	Sep 22	15 Aug 22	11 Jul 22	12 Jul 22	15 Jul 22
#214	Nov 22	17 Oct 22	12 Sep 22	13 Sep 22	16 Sep 22
#215	Jan 23	19 Dec 22	14 Nov 22	18 Nov 22	31 Oct 22
#216	Mar 23	13 Feb 23	09 Jan 23	10 Jan 23	13 Jan 23
#217	May 23	17 Apr 23	13 Mar 23	14 Mar 23	17 Mar 23
#218	Jul 23	19 Jun 23	15 May 23	16 May 23	19 May 23

DIRECTORY AD SIZES & PRICE



DIRECTORY	SIZE (W x H)	COST
1/2 Horizontal	200mm x 130mm	\$2600
Square	150mm x 131mm	\$2,520
1/4 Standard	99mm x 131mm	\$1,680
1/4 Horizontal	201mm x 64mm	\$1,680
1/4 Vertical	48mm x 265mm	\$1,680
3/16 Horizontal	150mm x 64mm	\$1,250
3/16 Vertical	48mm x 198mm	\$1,250
1/8 Horizontal	99mm x 64mm	\$836
1/8 Vertical	48mm x 131mm	\$836
1/16	48mm x 64mm	\$420

Multi Issue Package rates available, please enquire with your Account Manager

Rates are effective October 2021. Cancellation after the booking deadline will result in a cancellation fee of 100% the booking cost. Please note: for ad make up there will be production charges – prices on request

READY-MADE DIGITAL FILES

- To be supplied as high resolution PDF (no less than 300dpi).
- No bleed needed – please create to fit the selected ad size.
- All fonts need to be embedded. Files created in Freehand or Adobe Illustrator must have any type converted to paths/outlines to avoid font issues.
- Picture elements within your ad must be CMYK and a minimum resolution of 300dpi. Bitmap line art images should be 1200dpi to ensure sharpness.
- The artistic copyright of all advertisements designed by Slick & Sassy Media Ltd is the property of Slick & Sassy Media Ltd and reproduction in other publications without permission from Slick & Sassy Media Ltd is not permitted.

ADS FOR CUISINE TO DESIGN

- Please ensure all supplied digital files (images/logos) are saved as high resolution (300dpi) at 100% size.
- High quality jpeg images are accepted. Rule of thumb: if in doubt about the quality of the image, supply the biggest file you have got.
- Website images are generally too small for print and turn out blurry, we do not accept these.
- If possible, logos should be supplied as vector graphics (files with the ending “.ai” or “.eps”) with all type converted to paths/outlines.
- Please remember to supply a detailed design brief including any layout, font and colour preferences you may have.
- Ads designed by Cuisine incur a cost of \$100 plus GST per hour and are limited to two changes

To advertise email kimc@cuisine.co.nz
or call Kim on 021 673 133

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RICH. CREAMY. GOOD.

1/4 horizontal

THORVALD
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sheep milk is the best and that's what makes our yoghurt taste so good!

100% Natural

THORVALD
STOLEN FROM THE GODS
100% SHEEP YOGHURT